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EMBRACE EXCELLENCE

Oasis

EXPORT IMPORT

TRAINING - MANAGEMENT - CONSULTANCY



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➤ Glance of Export Import

Contrast Between Domestic and International Business (Exim)
Explore International Market
Scope in Export Import Business
Overview Of Foreign Trade Policy 2015-2020(Revised)
Import & Export Rules & Regulations
Overall Function To Execute Export Import Consignment

➤ Product Selection

Parameters
Product Types
Research & Knowledge
Innovation
KYP
Sourcing

➤ logistic Management

Incoterms
Mode Of Transport
Types Of Shipping
Types Of Shipment
Types Of Container
Types Of Packing
Calculation & Pricing Example

➤ Documentations

Export
Import
Finance (Pre Shipment & Post Shipment)
Sample Documents
Practical With Case Study
How to Prepare Document Practically



Think Different



➤ Banking & Finance

Over View and Terminology
FEMA
Forex Transaction & Operation
EEFC A/C
Means of Finance
CC/PCFC
Pre Shipment & Post Shipment Finance
Procedure & Practical Finance
Limit
Supplier's Credit & Buyer's Credit

➤ Payment Terms

Different Type
Risk Parameter
Letter of Credit
Type of Letter of Credit
With Example

➤ International Marketing

Various Types
Online Marketing
Off line Marketing
Social Marketing
Tools of International Marketing
Innovative way of Finding Buyer
How to Approach Overseas Clients
How to Communicate Overseas Clients
Blue Print of e-mail Communication



Knock Oasis



➤ Government Benefit & Incentive

Policy and Export Incentive Scheme
Advance License
EPCG (EXPORT PROMOTION CAPITAL GOODS SCHEME)
MEIS/SEIS/MDA/MAI/STATUS HOLDER CERTIFICATES &
Latest Updated Scheme
How to Get Benefit From Government

➤ Import

Scope of Import
Import Duty and Calculation
Government Regulation
Third Party Inspection
Ensure Q and Q at desired level
High Sea Sales
Third Country Export
Custom Clearance Procedure for Import & Export
Risk Management for Export & Import



➤ Review

Export Import Complete Process Blue Print
Export Cycle & Import Cycle
Q and A

Be Unique